

#11/A

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

Commissioner for Patents
P.O. Box 1450, Alexandria, VA 22313-1450
on October 3, 2003

Date of Deposit

John G. Rauch

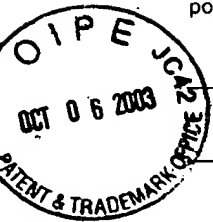
Name of applicant, assignee or
Registered Representative

John G. Rauch

Signature

10/3/03

Date of Signature



Our Case No. 9623/338

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas A. Soulanille et al.

Serial No. 09/915,801

Filing Date: July 26, 2001

For IMPROVED SYSTEM AND
METHOD FOR INFLUENCING A
POSITION ON A SEARCH
RESULT LIST GENERATED BY A
COMPUTER NETWORK SEARCH
ENGINE

Examiner: Alaubaidi, Haythim J.

Group Art Unit No. 2171

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 3, 2003, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.

10/10/2003 EHAILE1 00000015 09915801

01 FC:1201

86.00 OP